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1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/
DTD/xhtml1-transitional.dtd">
2 <html xmlns="http://www.w3.org/1999/xhtml">
3 <head>
4 <meta http-equiv="Content-Type" content="text/html; charset=UTF-8" />
5 <title>Project 1 | Step C</title>
6 </head>
7
8 <body>
9
10 <h1>Randall Bruder is taking the class Intro to Web.</h1>
11
12 <p>Find out more about his journey here: <a href="http://randallbruder.com/intro-web/">randa
llbruder.com/intro-web</a></p>
13
14 <p>Would you like to email him? How about this: <a href="mailto:hello@randallbruder.com">hel
lo@randallbruder.com</a></p>
15
16 <p>When I was seven years old, my family went on vacation to Germany. Before we left, my
parents bought my sister and I each a disposable camera, telling us we could take pictures
of anything we wanted. This was a new power to us; we had the opportunity to create our own
memories, to choose what gets preserved and what becomes forgotten. But we had to be frugal;
we would be in Germany for two weeks and could only choose 24 moments to preserve. We
snapped away, filling our film rolls and returned home with full cameras. After turning in
the camera for development and receive the finished product, we were expectant and excited
to see how our photography skills fared. My sister had taken plenty of photos of other
members of our family, some of the large German castles we visited, a few restaurants we
visited and the food we ate, various traditional vacation photos. I had 24 pictures of
German road signs. I wasn't aware of design's omnipresence until I was in a foreign country
where, while the road signs served the same function, they were visually different.</p>
17
18 <p>The next memory I have of design is being in middle school and I was helping someone
create a graphic of a fish by taking a photo of a fish and removing the background. I was
working in MS Paint and going pixel by pixel, separating the fish from the background. I
should say that I enjoy teaching myself new software, but I only ever seem to learn by
necessity. Three hours in and I realized that my doing-design-with-MS-Paint plan was flawed
and I needed to learn Photoshop. Similarly, a year or so later, I wanted to create an
animation for a website, so I created each individual frame and compiled them into a GIF,
which had worked several times for me before. This animation was more ambitious and the
resulting GIF was about 8 MB. I realized this was ridiculous and decided it was time to
start playing around with Flash. This was back when it was called Macromedia Flash.</p>
19
20 <p>Despite an affection and interest for design most of my life, after high school I went to
University of Michigan and majored in mathematics and computer programming. I had had
classes in these subjects in middle school and high school, and enjoyed (and enjoy) them. In
my unique sense of stupidity, I hadn't realized that people could actually make a living as
graphic designers, or it just never really clicked as a possibility for me. Two years into a
Math degree and I realize that, while I am enjoying my classes, I won't enjoy a lifetime of
the potential jobs for me: teaching math or being an accountant. (This is an exaggeration, I
know.) I left, and find myself here at the College for Creative Studies.</p>
21
22 <em><strong>5 to 10 things that inspire me (in no particular order)</strong></em>
23
24 <ul>
25 <li>Books by <a href="http://www.amazon.com/Michael-Perry/e/B001JRZBKM/
ref=sr_ntt_srch_lnk_3?qid=1326329055&amp;sr=8-3">Mike Perry</a></li>
26 <li>Typefaces by <a href="http://www.typography.com/">H&amp;FJ</a></li>
27 <li>Showers (Amazing for getting thoughts done)</li>
28 <li><a href="http://www.bbc.co.uk/bbcone/">British Television</a></li>
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29 <li>The album “<a href="http://itunes.apple.com/us/album/solo-piano-bonus-track-version/
id331188890">Solo Piano</a>” by Gonzales</li>
30 <li>Sleep (I have some strange dreams sometimes where people I know tell me ideas in the
dream, ideas characteristic of their thought process not mine. If I use the idea, I always
have a strange feeling of plagiarism, despite the fact that I know the idea came from in my
mind. Somewhere.)</li>
31 </ul>
32
33 <em><strong>5 top websites</strong></em>
34
35 I use Google Reader to aggregate any website I would regularly visit, so I mostly only visit
two websites: <a href="http://google.com/mail">google.com/mail</a> and <a href="http://
google.com/reader">google.com/reader</a>. With that said, these are some of the feed I look
forward to seeing the little bold number of unread posts next to:
36
37 <ul>
38 <li><a href="http://designenvy.aiga.org">designenvy.aiga.org</a></li>
39 <li><a href="http://branding10000lakes.com">branding10000lakes.com</a></li>
40 <li><a href="http://artofthetitle.com">artofthetitle.com</a></li>
41 <li><a href="http://typetoken.net">typetoken.net</a></li>
42 <li><a href="http://idsgn.org/posts">idsgn.org/posts</a></li>
43 <li><a href="http://design-milk.com">design-milk.com</a></li>
44 <li><a href="http://xkcd.com">xkcd.com</a></li>
45 <li><a href="http://theoatmeal.com">theoatmeal.com</a></li>
46 <li><a href="http://whatkatieate.blogspot.com">whatkatieate.blogspot.com</a></li>
47 </ul>
48
49 <em><strong>and some photos, to round it out:</strong></em>
50
51 <p><a href="http://www.randallbruder.com/germany.jpg"></a></p>
52
53 <p>Me in front of a German parking sign, age 7</p>
54
55 <p><a href="http://www.randallbruder.com/garage.jpg"></a></p>
56
57 <p>I randomly took this photo for material for some kind of collage project, but I quite
like it on its own.</p>
58
59 <p><a href="http://www.randallbruder.com/gp.jpg"></a></p>
60
61 <p>Typeface sketches! Turns out it’s not that hard to turn scans into <a href="http://
new.myfonts.com/fonts/bruder/graph-paper/">fonts</a>. Just tedious.</p>
62
63 <p><a href="http://www.randallbruder.com/fish.jpg"></a></p>
64
65 <p>The aforementioned fish. You can see the point where I gave up and got Photoshop.</p>
66
67 <p> You've reached the bottom of the page. There is no more.</p>
68
69
70 </body>
71 </html>
72
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